



**FRANCHISE
GUIDE**

www.unomonero.com.tr

Hi I'm Monero!

It all started on a trip to Montenegro, the beautiful country of the Balkans. That's where my name comes from anyway.

Operating a coffee and herbal tea production facility in Montenegro, which lives the Italian coffee culture to the last point on the way we started with the idea, it evolved over time to find the blend (aroma) of coffee and herbal teas and it allowed us to reach the special recipe and aroma that we have today.

For many years, we have been located in America, Canada, England, Germany, Turkey and many European countries which we blend with our own special blend for boutique and qualified coffee shops we have provided the supply of our core coffees and many artisan tea products.

Now I invite you to our family with our unique concept and quality with our Uno Monero Coffee & Tea House Brand. At the point we have reached today, Uno Monero, Uno Monero Coffee & Tea in the Turkish Sunday, Monero it reaches consumers and investors in 3 different models called Point and Monero Label. With an innovative investment partnership and a sustainable profit model, you can contact our valued investors I will be honored to see him as a part of our family.



Türkiye



United States



Canada



United Kingdom



Europa

Brand Introduction

Uno Monero Coffee is a next-generation café concept that combines specialty coffee, herbal beverages and social spaces designed for modern urban lifestyles.

Founded in Türkiye, the brand focuses on creating welcoming environments where guests can study, socialize and enjoy high-quality beverages.

Uno Monero is not only a café brand.

It is a beverage ecosystem designed to scale internationally.

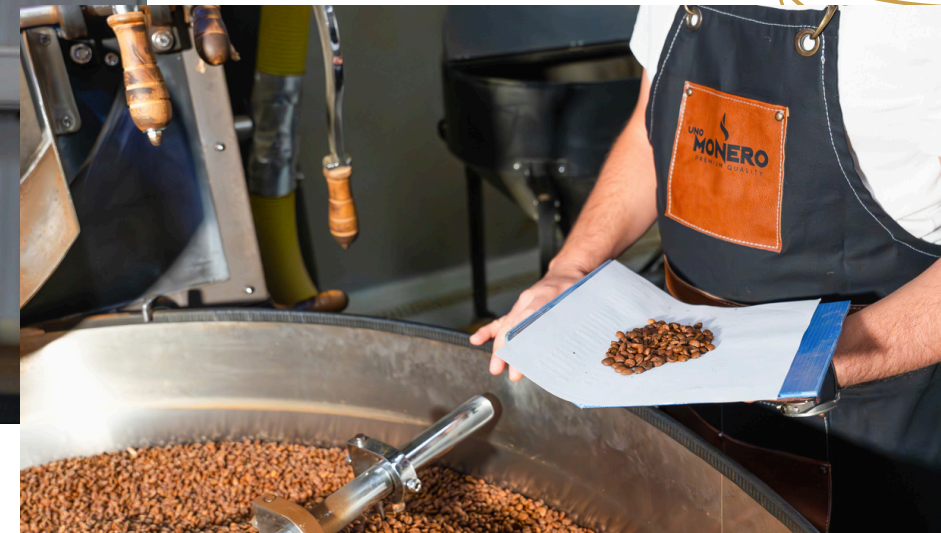


The Vision

Our vision is to build a globally recognized beverage brand that brings together coffee culture, innovative drink recipes and community-focused café environments.

We aim to create spaces where people feel comfortable spending time, working, studying and socializing.

Uno Monero is designed to grow beyond a traditional coffee shop model and become a scalable lifestyle café brand.



Product Ecosystem

Uno Monero has a strong product advantage.

Unlike many café brands, we develop and produce our own beverage recipes.

Our product portfolio includes:

- Specialty coffee beverages
- Herbal tea blends
- Powdered beverage products
- Signature cold drinks
- Seasonal beverage concepts

This production capability ensures quality control and strong margins.



Existing Market Presence

Uno Monero Coffee is already operating with a growing franchise network.

Key facts:

- 7 active franchise locations
- Strong presence in university areas
- Established operational experience

Our flagship café in İzmir is located across from Yaşar University and operates in a 350 m² space designed for both takeaway and social experience.

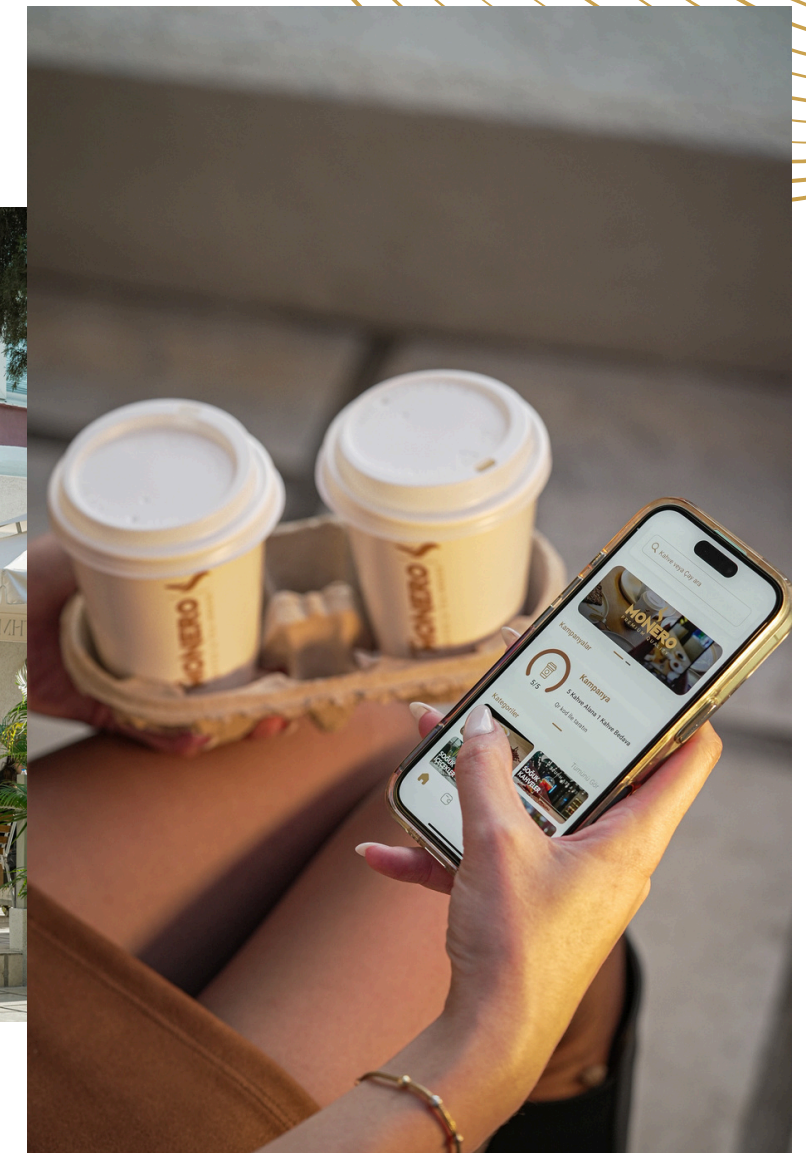
Business Model

Uno Monero operates with a high-margin beverage-focused model.

Advantages include:

- Fast beverage preparation
- High beverage profitability
- Centralized product supply
- Efficient café operations
- Scalable store design

This model is ideal for rapid franchise expansion.



International Expansion Vision

Uno Monero Coffee is ready for international growth.

Our expansion targets include:

- Middle East
- Europe
- University cities
- High footfall urban locations

Strategic partnerships will accelerate market entry and brand development.

Strategic Partnership Opportunity

Uno Monero Coffee is seeking strategic partners to accelerate international expansion.

Working with Gulf Franchise Group will support:

- Market entry in the Middle East
- Development of master franchise partners
- International investor connections
- Global brand growth



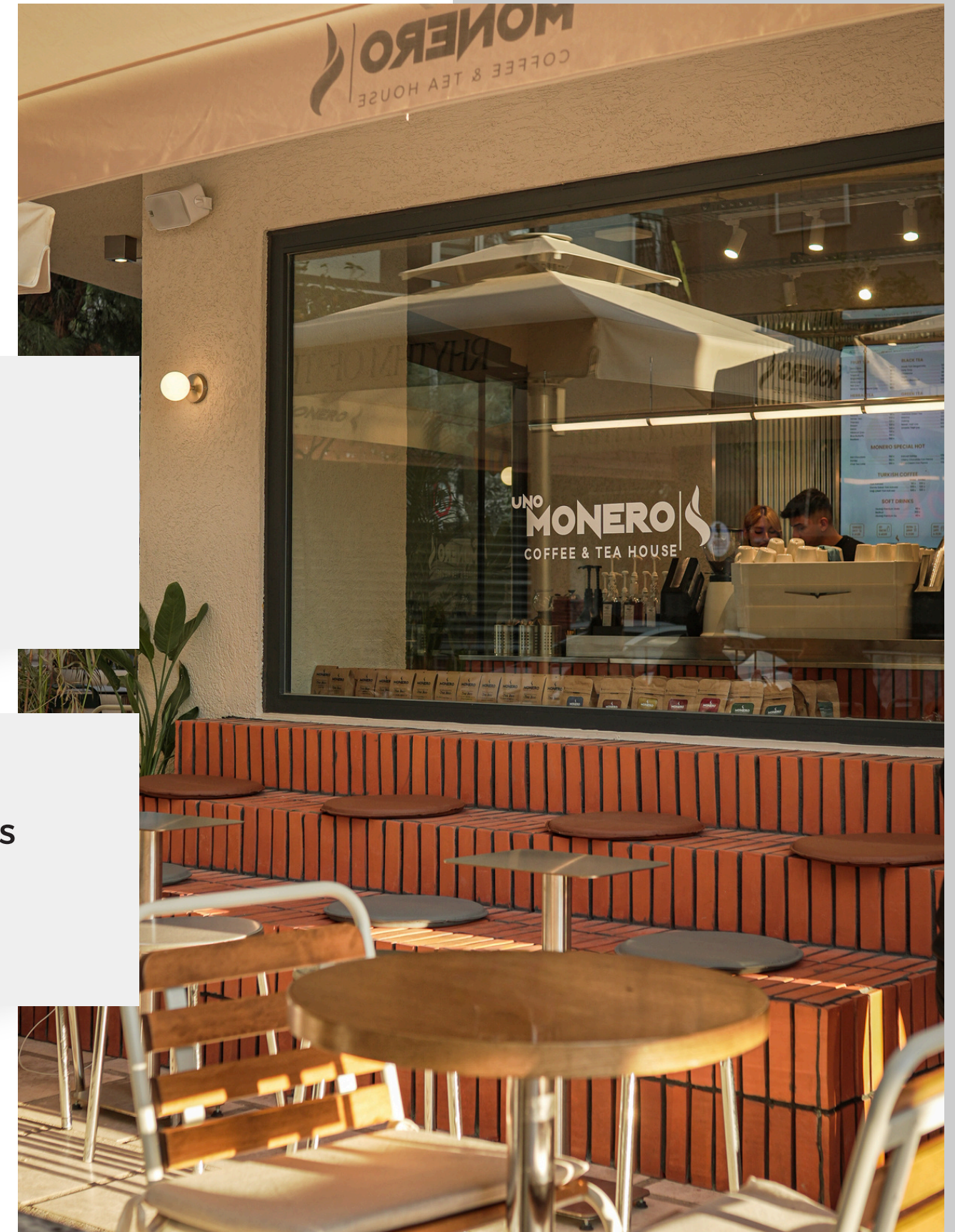
WHY UNO MONERO?



We aim to strengthen the emotional bond between our brand and our guests by building a team with the competence and capability to deliver the Monero culture to every guest, and to take on a meaningful role in their lives.



By leveraging the powerful impact of social media through innovative advertising initiatives and professional services, we will bring our branches closer to wider audiences.



THE RISE OF UNO MONERO COFFEE TEA HOUSE

EU Trademark Registration

As Uno Monero Coffee Tea, we have registered our brand in 28 countries within the European Union!

Brand Awareness

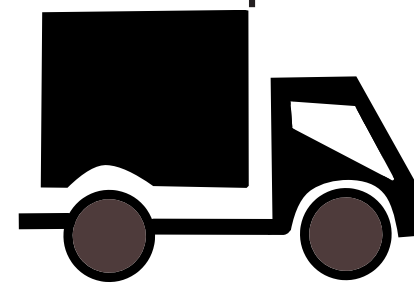
Through many platforms and social media channels we collaborate with, primarily in the United States and Canada, we connect people with our brand.

Logistics & Delivery

Thanks to the agreements we have made with multiple logistics companies, we deliver fresher and faster products to our customers.

Production & Processing

Thanks to our Monero roasters and tea masters, we produce over 200 products and flavors.



UNO
MONERO
COFFEE & TEA HOUSE



Through carefully crafted designs enriched with distinctive decorative elements, we have transformed our vision under the Uno Monero umbrella into a complete Coffee & Tea House concept. We invite you to join us under this roof and become part of a sustainable business model.



We have carefully considered every detail to make you feel at home. To ensure our exquisite flavors are fully experienced and paired with our friendly service, we have created a modern atmosphere that reflects quality.



PURE, FRESH & NATURAL

Our carefully selected coffee beans are crafted with Monero's signature roasting and blending techniques, preserved in eco-friendly Double Three packaging, and delivered to our branches.

We create our herbal tea blends using the highest-quality tea leaves sourced from the Far East and Asia, offering unique and distinctive flavors.

We offer our guests a rich menu with our mixed seasonal beverages, enjoyed both hot and cold, including milkshakes, smoothies, salep, and a variety of hot chocolates.



COFFEE & TEA

YENİ LEZZETLER SENİ BEKLİYOR!

LEZZETİN ZARIF HALI
UNO MONERO'DA

TIRAMISU CUP

Tiramisu Cup, kahvenin yoğun aromasıyla yumuşacık kremanın kusursuz uyumunu tek bir tabakta buluşturur.

PURPLE PASTA

Purple Pasta, lezzeti estetikle buluşturan özel tarifleriyle tatlıya yeni bir yorum katıyor.



ELMALI CRUMBLE

Elmalı Crumble, tarçınla buluşan yumuşacık elma dolgusu ve üzerindeki çitir crumble katmanıyla klasik bir lezzetin en sıcak hâli.



BU KIŞIN FAVORİLERİ BELLİ:
MONERO'NUN ÖZEL LATTE SERİSİ!

HAZZNUT
LATTE

CAFFE CON
MIEL

BERRY
LOVE LATTE



TAHILLİEKŞİ MAYALI
SALAMLI SANDVIÇ

ALMAN ÇAVDAR EKMEĞİ
HİNDİ ROSTO SANDVIÇ

AMERICAN
BURGER EKMEĞİ
DANA JAMBON SANDVIÇ

HER ISIRIK SICAK,
HER LOKMA LEZZETLİ.

Uno Monero'nun sandviçleri, her lokmada lezzeti hissedin!



STEP-BY-STEP FRANCHISING

01

02

03

04



PRELIMINARY
MEETING

LOCATION
FEASIBILITY

FRANCHISE
AGREEMENT

BUILD-OUT

GRAND OPENING

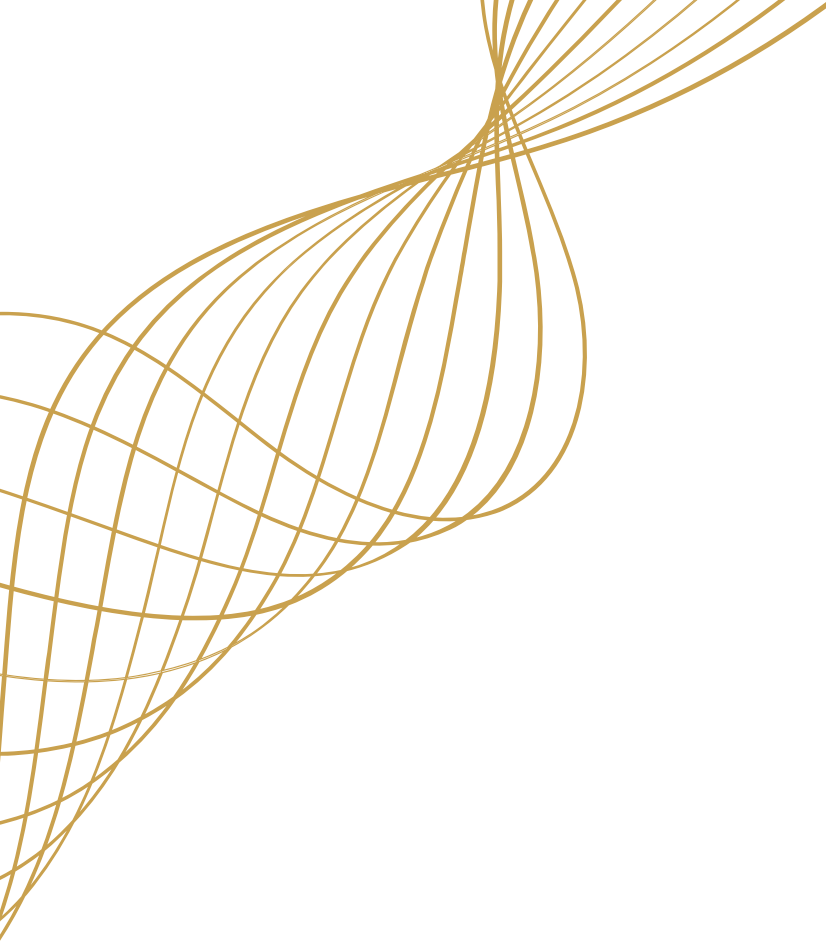
The prospective investor is provided with detailed information about our brand and franchise system. A presentation is delivered outlining our investment terms and objectives.

The most suitable location is determined through studies conducted with industry-expert companies and in line with the franchise candidate's recommendations.

Once agreement is reached on all terms and conditions with our franchise partner, the franchise agreement is signed.

At the selected store location, surveys are conducted by Monero architects, the project is designed, and the architectural implementation begins.

With staff recruitment and training, along with the transfer of the Monero culture, an opening worthy of the Uno Monero brand is held.



Registered / Registrado 24/02/2023

No 018778519

**EUROPEAN UNION INTELLECTUAL PROPERTY
OFFICE
CERTIFICATE OF REGISTRATION**

This Certificate of Registration is hereby issued for the European Union trade mark identified below. The corresponding entries have been recorded in the Register of European Union trade marks.



**OFICINA DE PROPIEDAD INTELECTUAL DE LA
UNIÓN EUROPEA
CERTIFICADO DE REGISTRO**

Se expide el presente Certificado de Registro para la Marca de la Unión Europea que se identifica a continuación. Las menciones y las informaciones relativas a tal marca han sido inscritas en el Registro de Marcas de la Unión Europea.



*The Executive Director / El Director
Ejecutivo*

Christian Archambeau



www.euiipo.europa.eu

THANK YOU

For Applications:

www.unomonerocoffee.com.tr



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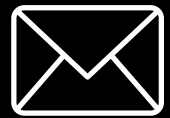
monerocoffee



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COFFEE & TEA HOUSE



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